

Zia (Sarah) Love

Learning Experience Designer

Greater Boston Area

[E-mail](#) · [LinkedIn Profile](#) · [Portfolio](#)

Detail-oriented designer with 6+ years of design experience in interactive webpage layouts, graphic design, and course development. Excellent communication, project management, teamwork, and time management skills. Expert in interactive media, advanced learning management systems, and brand identity. Certified in UX Design, understands best practices for UX design work and trends, and committed to learning and growth.

2023 to present

LEARNING EXPERIENCE DESIGNER

Evergreen Energy Partners, Remote

- Managed database and provided customer service for a Learning Management System through TalentLMS with over 600 active courses for 12 different clients.
- Designed and created over 8 engaging long-form courses with assessments using Articulate Storyline.
- Used client brand guides to develop new standards for collateral, courses, and webpage assets.
- Created wireframes and mockups using Adobe XD and designed marketing collateral using Adobe InDesign.
- Followed WCAG 2.1 guidelines for accessible content creation with perceivable, operable, understandable, and robust content.
- Used Monday and Zoom for project management and to maintain seamless communication with team members.

2021 to 2023

LEARNING EXPERIENCE DESIGNER

Mass General Hospital Institute of Health Professions, Boston, MA

- Interfaced directly with subject matter experts and designed and developed their educational content in Brightspace with HTML and Bootstrap to produce both semester-long synchronous and short asynchronous courses.
- Developed and defined over 60 Learning and Development brand assets and templates to ensure brand consistency.
- Managed responsive webpage designs for over 30 complex development projects and optimized them for six different screen sizes.
- Created original interactive elements including hand-drawn 2D animation for the courses to enhance the student experience with the Adobe Creative Suite and Articulate360 products.
- Used Microsoft Teams for project management and to maintain seamless communication with team members.

2017 to 2021

GRAPHIC DESIGNER

Self-Employed, Remote

- Designed and developed concepts, prototypes, and final art using the Adobe Creative Suite for over 50 graphical elements, presentations, motion graphics, and advertisements for multiple clients.
- Created promotional video content using the Adobe Creative Suite for clients that provided visual presentations of data, including graphics, models, and 2D animation.
- Worked with a client to conduct user studies for online course content located in WordPress, and compiling results in Microsoft Office.
- Consulted with clients on marketing communication strategy and product branding.

Worcester Polytechnic Institute, Worcester MA

MAJOR: Interactive Media & Game Development (BA)

Google UX Design Certificate, Remote